



# **RENKUS-HEINZ**

**For Immediate Release**

## **Renkus-Heinz Appoints Margie Ulm as Marketing Manager**

### **Ulm To Lead Marketing Initiatives In New Role**

**FOOTHILL RANCH, CA – (November 19, 2007)** Renkus-Heinz, Inc. is delighted to announce the appointment of pro audio marketing specialist **Margie Ulm** as Marketing Manager with immediate effect.

**Ulm**, based at **Renkus-Heinz** Corporate Headquarters in Foothill Ranch, CA, is well known throughout the pro audio industry through her long tenure with the TASCAM Professional Division of TEAC America, Inc., most recently as Acting Marketing Manager of TASCAM. In her new role, she will spearhead **Renkus-Heinz's** development of its corporate image and branding via new marketing and public relations initiatives. She will also lead comprehensive marketing campaigns including exhibits, tradeshows, sales seminars, product literature and more.

Prior to her career at TASCAM, which was marked by a steady series of promotions, she held positions in human resources with Kirk Paper Company and Osram/Sylvania.

"We are fortunate to have found **Margie** at the right time," says **Harro Heinz, President of Renkus-Heinz**. "She brings broad experience and a successful track record to this new position. Her skills and experience will help us focus our message and bring our communications into balance with the industry-leading solutions that we provide for our business partners."

Headquartered in Foothill Ranch, California, **Renkus-Heinz, Inc.** is the worldwide leader in the design and manufacture of audio operations networks, digitally steerable arrays, powered and non-powered loudspeakers, system specific electronics and fully integrated Reference Point Array systems. For additional information contact:

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